

## ABSTRAK

**Elsa Keumala (2018). Pengembangan Program Bimbingan Karier dengan Teknik Modeling untuk Meningkatkan Kesadaran Karier Siswa Kelas V SD Al-Fityan Aceh Tahun Ajaran 2017/2018.**

*Penelitian ini dilatarbelakangi oleh kurangnya kesadaran karier siswa sekolah dasar. Fokus penelitian adalah pengembangan program bimbingan karier dengan teknik modeling untuk meningkatkan kesadaran karier siswa. Tujuan dari penelitian yaitu menghasilkan program bimbingan karier dengan teknik modeling untuk meningkatkan kesadaran karier siswa. Penelitian menggunakan pendekatan penelitian dan pengembangan (Research and Development) dengan melalui beberapa tahapan, yaitu: asesmen kebutuhan, perencanaan program, implementasi pelaksanaan program, evaluasi hasil, dan tindak lanjut. Teknik analisis data menggunakan Uji Paired Sample T untuk menentukan dampak program. Subjek penelitian siswa kelas V SD Al-Fityan Aceh Tahun Ajaran 2017/2018 dengan pemilihan teknik purposive sampling. Instrumen kesadaran karier di desain menggunakan skala Likert dengan koefisien reliabilitas 0,800. Temuan penelitian menyatakan indikator utama dari evaluasi program yang sukses adalah peningkatan tingkat kesadaran karier. Penelitian ini menyimpulkan bahwa program bimbingan karier dengan teknik modeling efektif untuk meningkatkan kesadaran karier.*

**Kata kunci:** program bimbingan karier, modeling, kesadaran karier

## **ABSTRACT**

***Elsa Keumala (2018). The Development of Career Guidance Program with Modeling Technique to Improve the Career Awareness of Student at the Grade V Elementary School Al-Fityan Aceh in the Year 2017/2018.***

*The research is based on the lack of career students awareness in the elementary school. Focus on this research is the development of career guidance program with modeling technique to improve the career awareness of student. The purpose of this study is to generate career guidance program with modeling technique to improve student career awareness. Research and development approach conducted through several steps, namely: needs assessment, program planning, implementation of program, evaluation, and follow-up. The data analysis technique was used Paired sample t-test to determine the impact of the program. The participant is the student at the fifth grade Al-Fityan elementary school Aceh in the year 2017/2018 which selected using purposive sampling. The self-developed career awareness instrument designed in the Likert scale with coefficient reliability 0,800. The finding of a research states that main indicator of the successful program evaluation is the improvement of the level of career awareness. This research concludes that the program of the career guidance using the modeling technique is effective to improve the career awareness of student.*

***Keywords:*** career guidance program, modeling, career awareness.

**Elsa Keumala, 2018**

**PENGEMBANGAN PROGRAM BIMBINGAN KARIER DENGAN TEKNIK MODELING UNTUK  
MENINGKATKAN KESADARAN KARIER SISWA KELAS V SD AL-FITYAN ACEH TAHUN AJARAN  
2017/2018**

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